

35698

NAME

AND

ADDRESS

SALESPERSON



AGREEMENT MADE BETWEEN

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

1061-60806-1

Required

prior notice

DATE PRINTED 04/15/13

CONTRACT NO. REV.

1

Cancellation Notice

Announcement 28 days

AND PAGE

AGENCY (OR SERVICE) ACTING AS AGENT FOR 346905 ADVERTISER (OR AGENCY AND ADVERTISER)

BUYING TIME STEPHEN F LYNCH FOR SENATE

650 Massachusetts Ave NW Ste 210 13 Temple St

Washington DC 20001-3796 Quincy MA 02169-5110

USA USA

CONTACT L. DOME PRODUCTLYNCH/D/US SEN MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302

SALESPERSON 2717 CODE

NATIONAL

BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13
CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

Ctririons	•	SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	11111	4	05:00A	05:56A		04/16/13-04/19/13 04/22/13-04/22/13	WBZ NEWS	5	400.00	2000.00
FIXED	11111	4	05:58A	07:00A		04/16/13-04/19/13	WBZ NEWS	5	450.00	2250.00
FIXED		1				04/22/13-04/22/13			20000	
3 FIXED	22222	8 2	07:00A	09:00A		04/16/13-04/19/13 04/22/13-04/22/13	THE EARLY SHOW	10	300.00	3000.00
4 FIXED	11.1	2	04:00A	04:30A		04/16/13-04/18/13 04/22/13-04/22/13		3	100.00	300.00
5 FIXED	01010	2	04:29A	05:00A	30S	04/16/13-04/18/13	WBZ NEWS	2	200.00	400.00
6 FIXED	00101	2	11:00A	12:00N	30S	04/17/13-04/19/13	PRICE IS RIGHT	2	800.00	1600.00
7 FIXED	11111	4 1	12:00N	12:27P		04/16/13-04/19/13 04/22/13-04/22/13	WBZ NEWS	5	550.00	2750.00
8 FIXED	11110	3	04:30P	05:00P		04/16/13-04/18/13 04/22/13-04/22/13	JUDGE JUDY	4	900.00	3600.00
9	11111	4	05:00P	05:30P	30S	04/16/13-04/19/13	5PM NEWS	5	800.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-60806-1

DATE PRINTED

04/15/13

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

	Α	IND	PAGE ²
35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR 346	905 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME	STEPHEN F LYNCH FOR SENATE	
AND	650 Massachusetts Ave NW Ste 210	13 Temple St	Required
AND			Announcement 28 days
ADDRESS	Washington DC 20001-3796	Quincy MA 02169-5110	prior notice
	USA	USA	prior riotice
CONTACT	L. DOME	PRODUCTLYNCH/D/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO. 2717	PRODUCT 1302 CODE	

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13 NO. WEEKS:

NONDIS discrimin	nate on the basis of race	CBS Tel	levision Station	s and its Station	ns do not discri	cts on the basis of race or ethnicity, and will no CBS Television Stations or its Stations that is		
Curinoity		SPOTS	TI	IME		 	TOTAL	

Currions		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED		1				04/22/13-04/22/13				
10	11111	4 1	05:30P	06:00P	30S	04/16/13-04/19/13 04/22/13-04/22/13	530PM NEWS	5	900.00	4500.00
11 FIXED	11111	4 1	06:00P	06:30P	30S	04/16/13-04/19/13 04/22/13-04/22/13	WBZ NEWS	5	1000.00	5000.00
12 FIXED	11010	2	07:00P	07:28P	30S	04/16/13-04/18/13 04/22/13-04/22/13	WHEEL OF FORTUNE	3	1800.00	5400.00
13 FIXED	00101	2	07:28P	07:57P	30S	04/17/13-04/19/13	JEOPARDY !	2	2700.00	5400.00
14 FIXED	Т	1	07:57P	09:00P	30S	04/16/13-04/16/13	NCIS	1	7500.00	7500.00
15 FIXED	Su	1	06:58P	08:00P	30S	04/21/13-04/21/13	60 MINUTES	1	11000.00	11000.00
16 FIXED	001100.	2	11:00P	11:35P	30s	04/17/13-04/18/13	WBZ NEWS	2	1800.00	3600.00
17 FIXED	11110	3 1	11:35P	12:37A	30S	04/16/13-04/18/13 04/22/13-04/22/13	DAVID LETTERMAN	4	650.00	2600.00
18 FIXED	01110	3	12:37A	01:37A	30S	04/16/13-04/18/13	LATE LATE SHOW	3	250.00	750.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



35698

NAME

AND

ADDRESS

SALESPERSON



BUYING TIME

AGREEMENT MADE BETWEEN

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

1061-60806-1

Required

prior notice

DATE PRINTED 04/15/13

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

PAGE 3

AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 346905 ADVERTISER (OR AGENCY AND ADVERTISER)

STEPHEN F LYNCH FOR SENATE

13 Temple St 650 Massachusetts Ave NW Ste 210

Washington DC 20001-3796 Quincy MA 02169-5110

USA USA

CONTACT L. DOME PRODUCTLYNCH/D/US SEN MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. **PRODUCT** 1302 SALESPERSON CODE

NATIONAL

BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

etrinions	•	SPOTS	S TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
19 FIXED	Sa	1	05:00A	06:00A	30S	04/20/13-04/20/13	WBZ NEWS	1	150.00	150.00
20 FIXED	Sa	1	06:00A	07:00A	30S	04/20/13-04/20/13	13-04/20/13 WBZ NEWS		350.00	350.00
21 FIXED	Sa	1	07:00A	08:00A	30S	04/20/13-04/20/13	WBZ NEWS	1	125.00	125.00
22 FIXED	Sa	1	08:00A	10:00A	30s	04/20/13-04/20/13	SATURDAY EARLY SHOW	1	600.00	600.00
23 FIXED	Su	1	05:00A	06:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	150.00	150.00
24 FIXED	Su	1	06:00A	07:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	350.00	350.00
25 FIXED	Su	1	07:00A	08:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	500.00	500.00
26 FIXED	Su	1	08:00A	09:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	550.00	550.00
27 FIXED	Su	1	08:57A	10:30A	30s	04/21/13-04/21/13	CBS SUNDAY MORNING	1	1200.00	1200.00
							Total Contract: Billing Summary	76		69625.00 —

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



LOCAL

NATIONAL

SALESPERSON



PAT CASHEN POLITICAL

AGREEMENT MADE BETWEEN

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

1061-60806-1 **DATE PRINTED**

CONTRACT NO. REV.

04/15/13

			AND				PAGE 4	
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346905	ADVERTISER (OR AGENC	Y AND ADVERTISER)	Cancellatio	n Notice
NAME	BUYING TIME			STEPHEN F LYNCH	FOR SEN	ATE	Cancenation	ii Notice
AND	650 Massachusetts	s Ave NW Ste 210		13 Temple St			Required	
AND							Announceme	ent 28 days
ADDRESS	Washington	DC 20001-3796		Quincy	MA	02169-5110	prior notice	
	USA			USA			prior riotice	
CONTACT	L. DOME			PRODUCTLYNCH/I	O/US SEN	MA		

PRODUCT

CODE

1302

SALESPERSON BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13 NO. WEEKS: CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

AGENCY EST. NO.

TIME SPOTS TOTAL DAYS PWK. FROM EFFECTIVE DATES BDCST UNIT RATE ITEM TO LENGTH **PROGRAMS** TOTAL VALUE(1) Apr May Jun 67825.00 .00 67825.00 Qtr 2-13 **GRAND TOTAL** 67825.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.